



## Neighborhood Pace Car Program

**Do you want safer, more walkable neighborhoods?** If you believe that our neighborhood streets should be safer for pedestrians, bicyclists, children, pets and yourself – **then you can become part of the solution!** One way to make changes is a process called Traffic Calming. *And in South-East Rochester, we have a new related program where you can **Become a Pace Car Driver!***

**The Neighborhood Pace Car Program\*** is a citizen based initiative to slow traffic and make streets safer for everyone. Every Pace Car is a “Moving Speed Bump”. Cities across the U.S. and Canada have created Pace Car programs. Now, the Southeast Quadrant VOC is bringing this program to Rochester NY. After signing a pledge form, residents and visitors may display the **Pace Car** bumper sticker on their car.

*A **Pace Car Driver** recognizes that quality of life for all residents is enhanced when responsible drivers adhere to the laws and safe driving practices on every street in our neighborhoods. A Pace Car Driver also serves as an example so that the others will respect safety on our streets.*

### **To receive a free Pace Car Bumper Sticker, a driver must pledge to:**

- Be aware of and observe the speed limit.
- Slow down near schools and other areas such as playgrounds, parks, residential streets where children are often present.
- Always yield to pedestrians crossing the street.
- Come to a complete stop at stop signs, and then look carefully before proceeding.
- Be courteous to bicyclists and other road users.
- Do not tailgate.
- Do not block walkways, bike lanes, or driveways when parking.
- Consider using alternative means of transportation and consolidate car trips to lessen traffic on residential streets.
- Display the Pace Car Bumper Sticker on your vehicle so other drivers know why you are driving courteously and at a safe speed.
- Encourage others to sign the pledge. The more Pace Car drivers the safer our streets will become!

Sign a pledge form at any of the several locations and neighborhood events in South-East Rochester where stickers will be available. You may also take the pledge online at [calmroctraffic.com](http://calmroctraffic.com).

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\*The Pace Car program was invented by David Engwicht of Creative Communities International, Queensland, Australia.